

Children's Hospital Foundation

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NEWS RELEASE

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ROUNDUP SHINDIG LAUNCHES ONLINE AUCTION *Oklahoma's Horse Industry Unites for Oklahoma's Children*

OKLAHOMA CITY, OKLA. (October 21, 2011) – Oklahoma's horse industry is gearing up for the 2nd Annual Roundup Shindig to benefit Children's Hospital Foundation. The event kicked off on Monday with an online auction featuring western lifestyle items.

The sale will run from September 19, 2011 to February 1, 2012, with auctions running bimonthly. Products have been donated by Roper, Stetson Apparel and Footwear, Tin Haul, Resistol Hats, Charlie One Horse, JA Co Customs, Reinsman, Alamo Saddlery, Equibrand, Fast Back ropes, Montana Silversmiths, Haselrig Saddlery with additional items being added bimonthly.

"We're excited to bring the online auction in as a brand new component for the Roundup Shindig this year," said Vicki Tebow, event chair. "I made it my mission to involve Oklahoma's horse industry, and this is an important element in gaining their support for Oklahoma's children."

Children's Hospital Foundation helps to fund pediatric research, education and clinical care, ultimately supporting The Children's Hospital in serving every county in Oklahoma with more than 134,000 annual patient visits. All funds raised through Children's Hospital Foundation stay in Oklahoma so children will have access to exceptional pediatric specialists without having to leave the state. Despite dedicated and steady progress, it is still faced with obstacles in the quest to combat pediatric illness and disability.

Roundup Shindig was started in 2011 by a dedicated group of ladies in the equine and agriculture industry. The evening features dinner, entertainment and both live and silent auctions. With a passion for Oklahoma's children and a vision to make future Shindigs bigger and better, the committee is gearing up again for next year's event.

To visit the online auction, visit www.roundupshindig.org.

For more information, contact Jennifer Patterson at (405) 271.2207 or jennifer-n-patterson@ouhsc.edu.

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ABOUT US: Children's Hospital Foundation, proud affiliate of Children's Miracle Network Hospitals, is a nonprofit 501c (3) organization in Oklahoma striving to improve the health of children. Since its inception in 1983, Children's Hospital Foundation, through its volunteer board and vast community support, has funded pediatric research and education programs including collaborative projects with the OU Department of Pediatrics, The Children's Hospital at OU Medical Center, OU Children's Physicians and the University Hospitals Authority and Trust. For more information, contact Executive Director, Kathy McCracken at 405.650.1718 or visit our website: www.okchf.org.